

Cannabis-Friendly Ranch to Dye Sheep in Rainbow Hues - GREAT VISUALS!

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## **MEDIA ALERT, JUNE 17, 2017**

**EVENT:** The first-ever sheep dyeing event in the United States. Farmers in Europe and Australia have been dyeing their sheep for identification for decades, and now rainbow-hued sheep are coming to America! See the dyeing process, meet the owners and the sheep's guardian: a Bulgarian sheepdog named Myrtle.

**WHEN:** Saturday, June 17, 2017 from 10 am to 4 pm

**WHERE:** Feeling Groovy at Eagle Creek Ranch

1501 Eagle Creek Loop  
Trinity Center, CA 96091

(Approximately 70 miles from Redding, CA)

(Approximately 233 miles from Sacramento, CA)

(Approximately 266 miles from Santa Rosa, CA)

(Approximately 289 miles from San Francisco, CA)

(Approximately 117 miles from Medford, CA)

*Contact Nicole Lanni, 661-312-4846 for specific site details and onsite interviews.*

**WHAT:** Ten sheep will be dyed with safe, non-toxic and organic food coloring dye in hues of pink, purple, orange, yellow, lime green and turquoise in the first event of its kind in the United States. The sheep are residents of Feeling Groovy at Eagle Creek Ranch, a cannabis-friendly ranch and resort set on 116 pristine acres along the historic Oregon-California trail. The sheep will be featured in a daily "420 Sheep Walk" where guests can watch ranch hands and sheepdog Myrtle walk the sheep from their pasture to their barn at 4:20 pm.

**WHO:**

- Nicole and Sam Lanni are groovy entrepreneurs who are bringing back the historic Eagle Creek Ranch in Trinity County, CA with a cannabis-friendly twist. They are personable and articulate and very knowledgeable about the cannabis industry as well as wellness and hospitality. They will be fantastic on camera!

## **MORE INFORMATION:**

- An inspiring, feel-good story with fun, vibrant visuals!
- Capitalize on the cannabis trend.
- Located in the heart of cannabis country; Trinity County is one of four northern California counties that together produce 60 percent of the U.S. crop.
- Small business owners creating a once-in-a-lifetime experience for their guests.
- Historic setting on the Oregon-California trail, from the gold rush to the green rush.
- Photos of the ranch are available for B roll.

## **WEB LINKS:**

Website: [www.EagleCreekRanch.com](http://www.EagleCreekRanch.com)

Facebook: Feeling Groovy at Eagle Creek Ranch (<https://www.facebook.com/GroovyRanch/>)

Instagram: @groovy ranch (<https://www.instagram.com/groovy ranch/>)

Stories about sheep dyeing:

[http://www.huffingtonpost.com/2014/10/01/rainbow-sheep-australia\\_n\\_5910228.html](http://www.huffingtonpost.com/2014/10/01/rainbow-sheep-australia_n_5910228.html)

<http://www.dailymail.co.uk/news/article-2226519/Eweve-tangoed-Farmer-dyes-sheep-orange-desperate-bid-thwart-thieves-stealing-flock.html>

<https://www.theguardian.com/lifeandstyle/2007/nov/28/fashion.animalwelfare>

Thanks for your consideration!

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