

Branding & Copywriting

	Starting from
“Brand: You” package including a consultation, customized brand board, mood board and style kit (does not include logo creation)	\$300
45-minute Spark Session (aka “million dollar idea” session), including a pre-call questionnaire, and pre-call review & analysis of your existing online presence, call recording and a 15-minute follow up call	\$475
“About” page makeover or author bio for a book (includes a short version bio and article end bio)	\$400
4 Articles for your blog, each with a custom high-resolution blog graphic image plus 4 Facebook posts and 4 tweets to promote each article online	\$800
Ghostwriting	\$100/hr

Marketing & Social Media

Online brand presence assessment (up to 3 social media channels and your website) with Rx for optimization	\$175
Social media profile remodel including a new custom cover photo and about/bio (Facebook, Twitter, YouTube, Instagram only)	\$300
10 Branded quote tiles for Facebook, Twitter, Pinterest and/or Instagram	\$350
Comprehensive website review and 1-hour phone consultation	\$475
Linked In profile optimization, written and formatted to capture your ideal clients’ attention (includes headline and cover photo)	\$650

Media & Publicity

Press release	\$300
Speaker One Sheet (includes speaker introduction)	\$425
Press kit (digital)	\$475
Publicity packages: help the media find you!	Custom

Bundle & save ... custom packages available!
Email deanne@evolvemarketingdesign.com for a quote.

All projects require some degree of client input. Most projects require a 50% deposit; monthly retainer work is paid in advance.