

Branding & Copywriting

	Starting from
“Brand: You” package including a consultation, customized brand board, mood board and style kit (does not include logo creation)	\$475
“About” page makeover or author bio for a book (includes a short version bio and article end bio)	\$500
45-minute Spark Session (aka “million dollar idea” session), including a pre-call questionnaire, and pre-call review & analysis of your existing online presence, call recording and a 15-minute follow up call	\$575
4 Articles for your blog, each with a custom high-resolution blog graphic image plus 4 Facebook posts and 4 tweets to promote each article online	\$800
Ghostwriting	\$250/hr

Marketing & Social Media

10 Branded quote tiles for Facebook, Twitter, Pinterest and/or Instagram	\$350
Online brand presence assessment (up to 3 social media channels and your website) with Rx for optimization	\$500
Social media profile remodel including a new custom cover photo and about/bio (Facebook, Twitter, YouTube, Instagram only)	\$750
Comprehensive website review and 1-hour phone consultation	\$500
Linked In profile optimization, written and formatted to capture your ideal clients’ attention (includes headline and cover photo)	\$900

Media & Publicity

Press release	\$350
Speaker One Sheet (includes speaker introduction)	\$425
Press kit (digital)	\$750
Publicity packages: help the media find you!	Custom

LET ME HELP YOU WRITE YOUR BOOK!

Email deanne@evolvemarketingdesign.com for a quote.

All projects require some degree of client input. Most projects require a 50% deposit; monthly retainer work is paid in advance.