

Branding & Copywriting

Online brand presence review (review all social media and websites; includes report with recommendations for improvement and alignment)	\$125
“About” page makeover or author bio for a book (includes a short version bio and article end bio)	\$200
45-minute Spark Session (aka “million dollar idea” session), including a pre-call questionnaire, and pre-call review & analysis of your existing online presence, call recording and a 15-minute follow up call	\$295

Marketing & Social Media

Marketing collateral design (brochures, flyers, invitations, etc.)	\$75+
10 Branded quote tiles for Facebook, Twitter, Pinterest and/or Instagram (re-sized for each platform)	\$100
Social media profile remodel including a new custom cover photo and short about/bio (includes Facebook, Twitter, YouTube, Instagram and LinkedIn)	\$200

Media & Publicity

Press release	\$275+
Speaker One Sheet (includes speaker introduction)	\$375
Daily media opportunity monitoring (billed quarterly; includes questionnaire and pitches to relevant media queries)	\$77/month

Let me help you write & launch your book!

Email deanne@evolvemarketingdesign.com for a quote.